

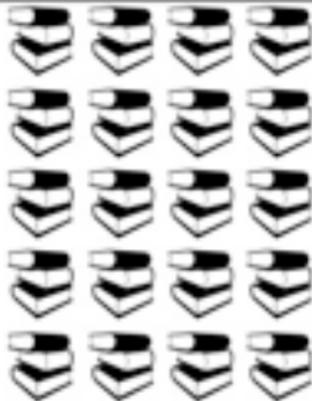
WHY READ 20 MINUTES AT HOME?

❖ Student A reads an average of 20 minutes per day.

❖ 3,600 minutes per school year.

❖ 1,800,000 words per year.

❖ Scores in the 90th percentile on standardized tests.



❖ Student B reads an average of 5 minutes per day.

❖ 900 minutes per school year.

❖ 282,000 words per year.

❖ Scores in the 50th percentile on standardized tests.



❖ Student C reads an average of 1 minute per day.

❖ 180 minutes per school year.

❖ 8,000 words per year.

❖ Scores in the 10th percentile on standardized tests.



If they start reading for 20 minutes per night in Kindergarten, by the end of 6th grade, Student A will have read for the equivalent of 60 school days, Student B will have read for 12 schooldays, and Student C will have read for 3.

WANT TO BE A BETTER READER? SIMPLY READ.